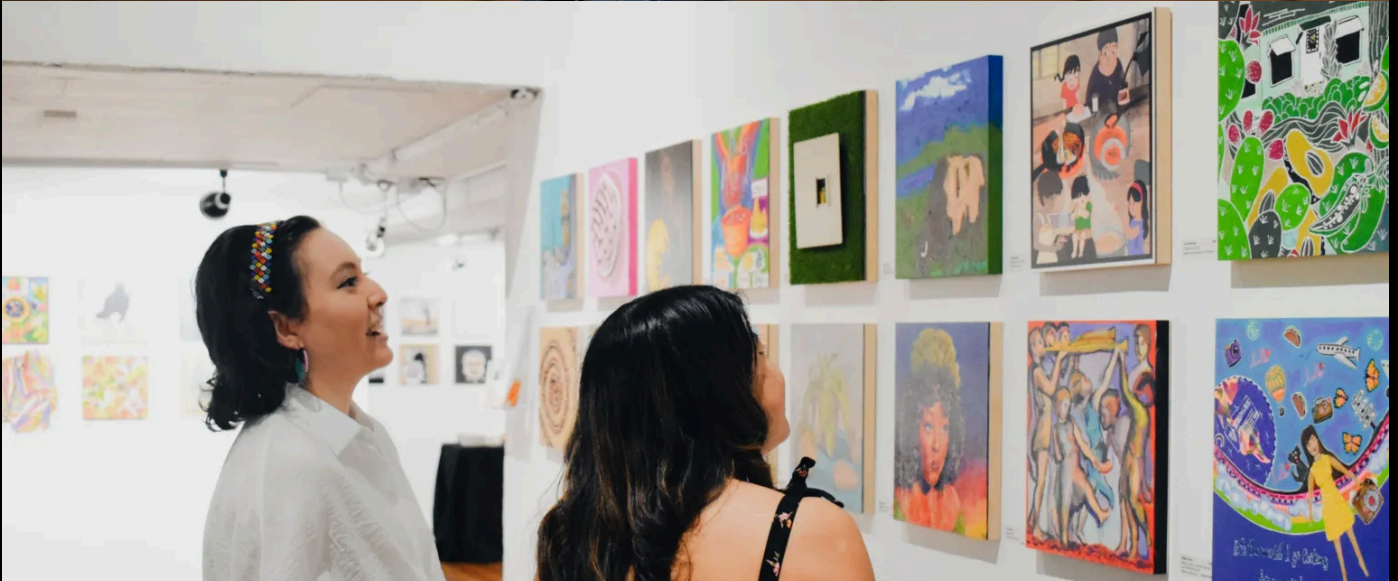


# MEXICAN ART MUSEUM



**Sponsorship Packet 2026**



# Who We Are?

## History

The Mexic-Arte Museum is the Official Mexican American Fine Art Museum of Texas. It was founded in 1984 by artists Sylvia Orozco, Sam Coronado, and Pio Pulido to share the art and culture of Mexico with Texas. Mexic-Arte Museum presents art exhibitions that include established and emerging artists from the United States, Mexico, and Latin America.

## Mission

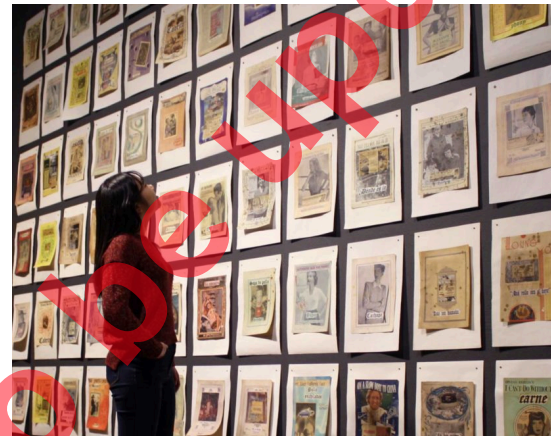
The Mexic-Arte Museum is dedicated to enriching the community through education programs, exhibitions, and the collection, preservation, and interpretation of Mexican, Latino, and Latin American art and culture for visitors of all ages.

# Get Involved!



## Exhibitions

- Exhibitions
- Virtual Exhibitions
- El Mero Muro
- Changarrito
- Mix n Mash
- Las Calaveras de la Calle 5



## Education

- Kids and Families
- Educational Resources
- Screen It!
- Screen It! Summer Camp
- El Mero Muro: Murals in Schools
- amArte

## Events + More

- Calendar
- Events/Calendar
- Cinco de Mayo Festival
- Cinco de Mayo Luncheon
- Viva La Vida Fest
- Catrina Gala



# Sponsorship Tiers

## Premier Sponsor - \$50,000

### 1. Direct Access to the Influential Latino Market

- Access to a table for the annual Cinco de Mayo Luncheon
- Space for promotional materials and product information at special events

### 2. Targeted Visibility + Branding

- Logo placement on print + digital media and Museum donor wall

### 3. Customized Benefits for Your Business

- Premier access to exhibitions
- Private touring + educational activity
- Complimentary admission tickets
- Additional customizable exclusive perks

## Gold Sponsor - \$25,000

### 1. Direct Access to the Influential Latino Market

- A special thank-you during exhibitions and special events
- Space for promotional materials and product information at special events

### 2. Excellent Targeted Visibility

- Logo display on print + digital media and Museum donor wall

### 3. Customized Benefits for Your Business

- Complimentary admission tickets
- Additional customizable exclusive perks

## Silver Sponsor - \$10,000

### 1. Direct Access to the Influential Latino Market

- Sponsor table for annual Cinco de Mayo Luncheon with Museum board members
- Space for promotional materials and product information at special events

### 2. Excellent Targeted Visibility

- Logo display on print media, website, and Museum donor wall

### 3. Customized Benefits for Your Business

- Premier access to exhibitions
- Complimentary admission tickets
- Additional customizable exclusive perks

## Bronze Sponsor - \$5,000

### 1. Direct Access to the Influential Latino Market

- Sponsor table for annual Cinco de Mayo Luncheon with Museum board members
- Space for promotional materials and product information at special events

### 2. Excellent Targeted Visibility

- Logo display on print media, website, and Museum donor wall

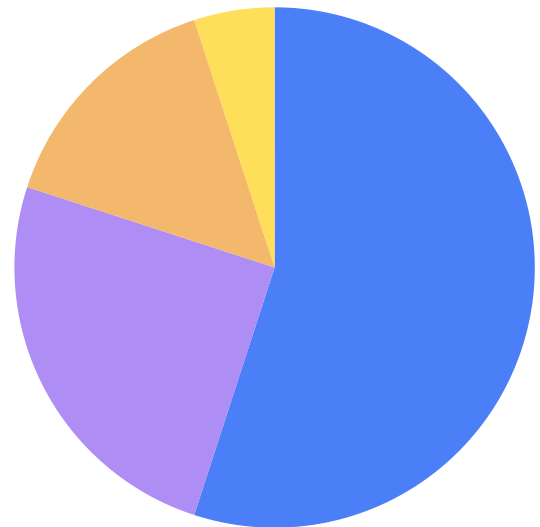
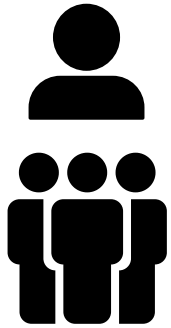
### 3. Customized Benefits for Your Business

- Premier access to exhibitions
- Complimentary admission tickets
- Additional customizable exclusive perks

# Our Reach

## Impact

- metrics (#s)
- graphs
- 75,000 visitors annually, with over 50% of those being people of color
- collection includes over 5,000 important historical and contemporary works.
- provided more than 200,000 underserved Austin youth with an art education through the Screen It! and AmArte programs



placeholder info, needs to be completed



# *Contact the Team!*

**Your support goes a long way providing high-quality programming for an underrepresented community in the arts.**

**Mindy Radike, Development Coordinator**



**[mindyr@mexic-artemuseum.org](mailto:mindyr@mexic-artemuseum.org)**



**(512) 200-7276**



**419 Congress Avenue,  
Austin, TX 78701**



# Contact the Team!

We welcome all types of support...

Mindy Radike, Development Coordinator



[mindyr@mexic-artemuseum.org](mailto:mindyr@mexic-artemuseum.org)

