



MEXIC-ARTE MUSEUM
The Official Mexican
& Mexican American
Fine Art Museum of Texas

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TASTE OF MEXICO 2022 – VENDOR PARTICIPATION DETAILS

Taste of Mexico returns this year to present Mexican-inspired signature dishes, desserts and beverages from participating vendors! The festival will explore the **influence of chiles** in Mexican and Latin American cuisine, and we invite you to explore this theme with your food and beverage creations.

VENDOR BENEFITS:

- Electronic and social media invitations with your name and/or logo,
- Link directing online traffic to your website on official ToM event page
- Event publicity in digital and print media
- One commemorative hand-painted ToM plate from Dolores, Hidalgo

MEXIC-ARTE MUSEUM WILL PROVIDE:

- Free parking for one vehicle
- 3 hours of set up time prior to the event
- A table sign with your business name and/or logo
- Runners to assist with loading and table maintenance
- One 6ft table with table cloth
- Plates, cutlery & napkins for public

PARTICIPATING FOOD PURVEYORS ARE ASKED TO PROVIDE:

- At least 400 samples of up to 3 specialty/signature dishes or drinks
- One or two staff members to serve
- Decorations for your table (i.e. additional signage, floral, etc.)
- Handouts, business cards, etc.
- High resolution logo (png,jpg, or trace) for promotional materials

To register as a food vendor, please visit <https://bit.ly/3vXRWXc>
To register as a beverage vendor, please visit <https://bit.ly/3Cx3IsQ>
and fill out the **Digital Registration Form** by **April 15th, 2022**.
For questions and to request more information, contact us by phone at
(512) 200-7267 or email cassandrar@mexic-artemuseum.org.

Mexic-Arte Museum, a 501(c)(3) non-profit, is dedicated to cultural enrichment and education through the collection, preservation and presentation of traditional and contemporary Mexican, Latino, and Latin American art and culture to promote dialogue and develop understanding for visitors of all ages. Founded in 1984, the Museum has built an out-standing international reputation by presenting universally renowned exhibitions and programs.