



MEXIC-ARTE MUSEUM
 The Official Mexican
 & Mexican American
 Fine Art Museum of Texas

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ABOUT TASTE OF MEXICO 2022 – WHAT TO EXPECT!

SABÓR – Over 12,000 delectable bites by participating local restaurants, including desserts, and vegetarian options.

¡SALÚD! – Over 6,000 signature beverages by drink purveyors.

SONIDO – Local DJ, mariachi band set, and dancing!

SOCIAL – Over 1,200 people under one roof ready to feast and socialize.

2019 (28) PARTICIPATING FOOD VENDORS – ATX Cocina, Azul Tequila, Comedor, Cool Beans, Four Seasons, Cruzteca, Curra’s Grill, Dai Due Taqueria, Eldorado Café, Gabriela’s, Hay Elotes, HEB, La Mexicana, La Pera. Licha’s Maudie’s, Mellizoz, Papalote Taco House, Pueblo Viejo, Sazon, Serrano’s, Tamale Addiction, T-Loc’s, El Chile, Cielo Mexican Bistro, El Nuevo Mexico, Pancho Bigotes Salsas, Sweet Tsopelik, & Tacos Guerrero.

2019 (20) PARTICIPATING DRINK VENDORS – 123 Tequila, Brown Distributing, Curra’s Carbonera, Dulce Vida, Hacienda de Chihuahua Sotol, La Orxateria, Palm Bay: Chamucos, Los Amantes Mezcal, Playa Real Tequila, Proximo: Jose Cuervo, Maestro Dobel, Creyente Mezcal, Tequila Sheela, Serrano’s/El Jimador/Herradura, Tehuacan, Tequila Viva Mexico, Tito’s Vodka, Topo Chico, William Grant: Milagro, Montelobos Mezcal, Ancho Reyes Chili Liquor, Zucafe

2019 SPONSORS INCLUDING– Better Business Bureau, Brown Distributing, Clay Imports, H-E-B, Consulate of Mexico, Pulte Homes, RetailMeNot, Sangrita Castiza, Tito’s Vodka, Tribeza.

EVENT OUTREACH & MEDIA IMPRESSIONS

The following statistics are based on our numbers for *Taste of Mexico* 2019. You can expect a greater outreach this year as this event grows in size and Mexic-Arte Museum reaches new followers.

Avg. # of People Reached	
Official Event Page	4K/mo
Social Media	128K/mo
Newsletter	9K/day
Online Publications	88K/day
Print Publications	247K/day
Web & Print Ads	736K/wk

